

CONTRACT

WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

And:

Wired Media Partners
11350 Random Hills Rd
Suite 670
Fairfax, VA 22030
USA

<u>Contract / Revision</u> 213863 /		<u>Alt Order #</u>
<u>Product</u> 10/16-10/22		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 12512
<u>Advertiser</u> POL/Believe in Indiana		<u>Original Date / Revision</u> 10/12/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WISH	<u>Account Executive</u> David Copple	<u>Sales Office</u> Indy Local Sales
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WISH	10/19/12	10/19/12	Daybreak @ 5am	5-530a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$250.00	0.00			
E 2	WISH	10/18/12	10/18/12	Daybreak @ 6	558-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$600.00	0.00			
E 3	WISH	10/16/12	10/22/12	CBS This Morning @7a	7-8a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T--F--				2	\$500.00	0.00			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
E 4	WISH	10/16/12	10/22/12	CBS This Morning @8	8-9a		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$150.00	0.00			
Week:		10/22/12	10/28/12	M-----				1	\$150.00	0.00			
E 5	WISH	10/17/12	10/22/12	Price Is Right	1058-12p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W-F--				2	\$600.00	0.00			
Week:		10/22/12	10/28/12	M-----				1	\$600.00	0.00			
E 6	WISH	10/16/12	10/22/12	Rachael Ray	258-4p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-T---				2	\$300.00	0.00			
Week:		10/22/12	10/28/12	M-----				1	\$300.00	0.00			
E 7	WISH	10/17/12	10/17/12	Anderson Cooper	357-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$300.00	0.00			
E 8	WISH	10/16/12	10/16/12	News 8 @5p	5-530p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$850.00	0.00			
E 9	WISH	10/17/12	10/19/12	News 8 @ 530p	530-6p		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$850.00	0.00			
E 10	WISH	10/16/12	10/22/12	News 8 @6	558-630p		:30				NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$850.00	0.00			
Week:		10/22/12	10/28/12	M-----				1	\$850.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

Contract / Revision	Alt Order #
213863 /	

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	10/16-10/22	12512

Advertiser	Original Date / Revision
POL/Believe in Indiana	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 11	WISH	10/16/12	10/22/12	Inside Edition	658-730p		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWT---				3	\$750.00	0.00			
Week:		10/22/12	10/28/12	M-----				1	\$750.00	0.00			
N 12	WISH	10/16/12	10/22/12	Entertainment Tonight	728-8p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TW----				2	\$800.00	0.00			
Week:		10/22/12	10/28/12	M-----				1	\$800.00	0.00			
E 13	WISH	10/17/12	10/17/12	Wednesday 9-10p	858-10p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$3,600.00	0.00			
E 14	WISH	10/19/12	10/19/12	Friday 9p-11p	858p-11p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$3,500.00	0.00			
E 15	WISH	10/21/12	10/21/12	Sunday 10-11p	958-11p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$3,500.00	0.00			
E 16	WISH	10/16/12	10/22/12	News 8 @ 11 M-F	11-1135p		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,400.00	0.00			
Week:		10/22/12	10/28/12	M-----				1	\$1,400.00	0.00			
E 17	WISH	10/18/12	10/18/12	David Letterman	1135p-1237a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$500.00	0.00			
N 18	WISH	10/19/12	10/19/12	Entertainment Tonight	728-8p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$750.00	0.00			
Totals										0.00		43	\$38,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	43	\$38,000.00	\$32,300.00
Totals	43	\$38,000.00	\$32,300.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Station Order Believe in Indiana

Market: Indianapolis

Estimate ID

Flight Dates: Tuesday, October 16, 2012 to Monday, October 22, 2012

12512

Contact: Brent Denny

Phone: 317-923-8888

Email: Brent.Denny@WISHTV.com

Fax: 317-926-1144

Direct: 317-704-8731

203843

WISH-TV

Program Name	DP	Days Length	Gross Rate	Tue Oct 16	Wed Oct 17	Thu Oct 18	Fri Oct 19	Sat Oct 20	Sun Oct 21	Mon Oct 22	Total
✓ WISH 5a News 5:00 AM 5:30 AM	EM	M-F 30	\$250.00 \$250.00				1				1
✓ WISH 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$600.00 \$600.00			1					1
✓ CBS This Morning 7:00 AM 8:00 AM	EM	M-F 30	\$500.00 \$1,500.00	1			1			1	3
✓ CBS This Morning 8:00 AM 9:00 AM	EM	M-F 30	\$150.00 \$750.00	1	1	1	1			1	5
✓ Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$600.00 \$1,800.00		1		1			1	3
✓ Rachael Ray 3:00 PM 4:00 PM	EF	M-F 30	\$300.00 \$900.00	1		1				1	3
✓ Anderson Cooper 4:00 PM 5:00 PM	EF	M-F 30	\$300.00 \$300.00		1						1
✓ WISH 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$850.00 \$850.00	1							1
✓ WISH 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$850.00 \$2,550.00		1	1	1				3
✓ WISH 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$850.00 \$4,250.00	1	1	1	1			1	5
✓ Inside Edition 7:00 PM 7:30 PM	PA	M-F 30	\$750.00 \$2,250.00	1		1				1	3
✓ Ent Tonight 7:30 PM 8:00 PM	PA	M-F 30	\$800.00 \$2,400.00	1	1					1	3

Chris Vail

Wired Media Partners

Date/Time Sent: 10/10/2012 7:20:03 PM

WISH-TV

Page 1 of 2



Station Order

Believe in Indiana

Market: Indianapolis

Flight Dates: Tuesday, October 16, 2012 to Monday, October 22, 2012

Estimate ID

12512

Contact: Brent Denny

Phone: 317-923-8888

Email: Brent.Denny@WISHTV.com

Fax: 317-926-1144

Direct: 317-704-8731

WISH-TV

Program Name	DP	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total
		Length			Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	Oct 22	
Criminal Minds	PT	W	30	\$3,600.00	✓	1						1
9:00 PM 10:00 PM				\$3,600.00								
Blue Bloods	PT	F	30	\$3,500.00	✓			1				1
10:00 PM 11:00 PM				\$3,500.00								
Mentalist	PT	Su	30	\$3,500.00	✓					1		1
10:00 PM 11:00 PM				\$3,500.00								
WISH 11p News	LN	M-F	30	\$1,400.00	✓	1	1	1	1		1	5
11:00 PM 11:34 PM				\$7,000.00								
Letterman	LF	M-F	30	\$500.00			1					1
11:35 PM 12:37 AM				\$500.00								
Station Gross Totals				\$36,500.00	8	8	8	8		1	8	41

Chris Vail

Wired Media Partners

Date/Time Sent: 10/10/2012 7:20:03 PM

WISH-TV

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WISH-TV Indianapolis	Date: 10/11/2012
---	----------------------------

I, Wired Media Partners

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, October 16, 2012			Monday, October 22, 2012		

Total Charges: \$36,500.00

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Joe Albertson

1701 W. 18th Street, Indianapolis, IN 42602

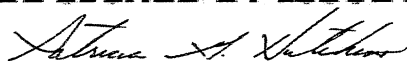
317-409-1806

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Thursday, October 11, 2012



303-989-4700

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Order #213863: Wired Medi../POL/Believ../10/16-10/22/12512



Station	Program	Day	Time	Amount
[1] WISH	Displaced	10/16/12 Tu	11-1135p	\$1,400.00
[1] WISH	Displaced	10/16/12 Tu	7-8a	\$500.00
[1] WISH	Displaced	10/16/12 Tu	258-4p	\$300.00
[1] WISH	Displaced	10/16/12 Tu	8-9a	\$150.00
[1] WISH	Displaced	10/16/12 Tu	5-530p	\$850.00
[1] WISH	Displaced	10/16/12 Tu	558-630p	\$850.00
[1] WISH	Displaced	10/16/12 Tu	728-8p	\$800.00
[1] WISH	Displaced	10/16/12 Tu	658-730p	\$750.00
[1] WISH	Displaced	10/17/12 W	558-630p	\$850.00
[1] WISH	Displaced	10/17/12 W	357-5p	\$300.00
[1] WISH	Displaced	10/17/12 W	530-6p	\$850.00
[1] WISH	Displaced	10/17/12 W	11-1135p	\$1,400.00
[1] WISH	Displaced	10/17/12 W	8-9a	\$150.00
[1] WISH	Displaced	10/17/12 W	1058-12p	\$600.00
[1] WISH	Displaced	10/17/12 W	658-730p	\$750.00
[1] WISH	Displaced	10/17/12 W	858-10p	\$3,600.00
[1] WISH	Displaced	10/17/12 W	728-8p	\$800.00
[1] WISH	Displaced	10/18/12 Th	530-6p	\$850.00
[1] WISH	Displaced	10/18/12 Th	658-730p	\$750.00
[1] WISH	Displaced	10/18/12 Th	558-630p	\$850.00
[1] WISH	Displaced	10/18/12 Th	558-7a	\$600.00
[1] WISH	Displaced	10/18/12 Th	1135p-1237a	\$500.00
[1] WISH	Displaced	10/18/12 Th	8-9a	\$150.00
[1] WISH	Displaced	10/18/12 Th	11-1135p	\$1,400.00
[1] WISH	Displaced	10/18/12 Th	258-4p	\$300.00
[1] WISH	Displaced	10/19/12 F	558-630p	\$850.00
[1] WISH	Displaced	10/19/12 F	858p-11p	\$3,500.00
[1] WISH	Displaced	10/19/12 F	1058-12p	\$600.00
[1] WISH	Displaced	10/19/12 F	728-8p	\$750.00
[1] WISH	Displaced	10/19/12 F	8-9a	\$150.00
[1] WISH	Displaced	10/19/12 F	530-6p	\$850.00
[1] WISH	Displaced	10/19/12 F	7-8a	\$500.00
[1] WISH	Displaced	10/19/12 F	5-530a	\$250.00
[1] WISH	Displaced	10/19/12 F	11-1135p	\$1,400.00
[1] WISH	Displaced	10/21/12 Su	958-11p	\$3,500.00
[1] WISH	Displaced	10/22/12 M	658-730p	\$750.00
[1] WISH	Displaced	10/22/12 M	728-8p	\$800.00
[1] WISH	Displaced	10/22/12 M	11-1135p	\$1,400.00
[1] WISH	Displaced	10/22/12 M	1058-12p	\$600.00
[1] WISH	Displaced	10/22/12 M	7-8a	\$500.00
[1] WISH	Displaced	10/22/12 M	558-630p	\$850.00
[1] WISH	Displaced	10/22/12 M	258-4p	\$300.00
[1] WISH	Displaced	10/22/12 M	8-9a	\$150.00
				\$25,000.00

[Sorted by: Air Date]